



THE
STANDARD
BY SWEID & SWEID

26/06/2026

To: All Tenants at Aurora Tower

Subject: **Aurora Tower Rebranding and Building Enhancement Programme**

Dear Tenants,

We are very excited to announce the new designs for Aurora Tower, which will be rebranded as “The Standard” upon completion of the refurbishment programme. Enclosed are the renders outlining the overview of the vision and design (subject to final approvals) of what to expect as we upgrade the building over the course of the next 10 months.

At the heart of the upgrades is the elevation of quality and the enhancement of the daily experience for our valued tenants, creating a more welcoming and engaging environment for employees and visitors. The works will be delivered in a coordinated and phased manner to maintain normal building operations as much as possible. Further details on the phasing schedule and sequencing of works will be shared in due course.

The new upgrades are planned to include:

- Lift lobby, corridors and landlord-controlled washroom upgrades across all floors;
- Significant upgrades to the main entrance lobbies at both the front and rear of the building;
- Redevelopment of the ground floor to further enhance the arrival experience and overall activation of the building;
- Landscaping reconfigurations to create open, planted seating areas at the front of the building;
- Realignment of the retail and F&B offering within the building;
- Comprehensive elevator enhancements;
- Façade improvements extending to the podium parking levels.

As part of our operational maintenance regime, we have actioned several key enhancements to the building infrastructure over the past few months, ensuring the building continues to meet the highest standards of safety and comfort including:

- Completed the full overhaul and upgrade of the fire life safety systems;
- The installation of a digitised CCTV system compliant with the latest UAE standards has been completed and certified by SIRA;
- Increased onsite staffing levels including enhanced security and facilities management capability;
- Commenced backbone replacement and upgrades of existing Mechanical, Electrical, and Plumbing (MEP) systems;
- Quarterly façade cleaning;

Thank you for your continued support, and we look forward to delivering this new phase of improvements for the building and our tenant community.

Warm regards,

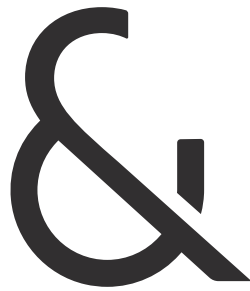
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